

# 2020 SPONSORSHIP OPPORTUNITIES



Appraisal  
Institute®

North Carolina  
Chapter



## BECOME AN NCAI SPONSOR TODAY!

The North Carolina Chapter of the Appraisal Institute is excited to present our 2020 Sponsorship Program. This includes annual, event specific, and education sponsorship opportunities. Annual sponsorships offer year-round exposure on the NCAI website as well as complimentary registrations and company recognition at various events throughout the year.

**INCREASE COMPANY VISIBILITY**  
**BUILD & STRENGTHEN RELATIONSHIPS**  
**SUPPORT THE VALUATION INDUSTRY**



## ANNUAL SPONSORSHIPS

	CHAIRMAN \$5,000	PARTNER \$2,500	CONTRIBUTOR \$1,000
Company recognition on the NCAI website with link to sponsor company website	LOGO	NAME	NAME
Company recognition on program signage for Quarterly Meetings & Real Estate Valuation Conference (REVC)	LOGO	LOGO	LOGO
Complimentary registration(s) to Quarterly Meetings & REVC	2	1	-
Distribution of company literature and/or promotional items	✓	-	-
Display table at Quarterly Meetings & REVC	✓	-	-
Company recognition in quarterly newsletters	LOGO	LOGO	LOGO

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## QUARTERLY MEETING SPONSORSHIP

NCAI hosts 3-4 Quarterly Chapter Business Dinner Meetings Annually to provide networking opportunities for members as well as updates on chapter and industry activities.

### QUARTERLY MEETING SPONSOR

\$500

- Company logo on meeting webpage, promotions and signage
- Distribution of promotional items
- One complimentary meeting registration
- Opportunity to introduce speaker

## REAL ESTATE VALUATION CONFERENCE SPONSORSHIP

The NCAI Real Estate Valuation Conference features a line up of renowned speakers discussing the most critical issues in real estate valuation and providing meaningful insight concerning current valuation issues and market trends.

### SILVER LEVEL

\$250

- Company logo on meeting webpage
- Company logo on meeting promotions
- Company logo on meeting signage

### GOLD LEVEL

\$500

- All Silver Level benefits PLUS:**
- Distribution of promotional items
- One complimentary registration

### PLATINUM LEVEL

\$750

- All Gold Level benefits PLUS:**
- Display table at the event
- One complimentary registration (two total)

## EDUCATION SPONSORSHIP

(10-12 courses)

NCAI offers a robust schedule of education courses that support valuation professionals in pursuit of AI designations, appraiser certifications and continuing education.

### EDUCATION SPONSOR

\$250

- Company Logo on education webpage (company logo with link to company website)
- Company logo on all education promotions
- Opportunity to introduce instructor

# 2020 NCAI SPONSORSHIP FORM

## SPONSORSHIP SELECTION

- ☐ **ANNUAL SPONSOR**
  - ☐ Chairman – \$5,000   ☐ Partner – \$2,500   ☐ Contributor – \$1,000
- ☐ **QUARTERLY MEETING SPONSOR - \$500**
- ☐ **REAL ESTATE VALUATION CONFERENCE (REVC) SPONSOR**
  - ☐ Platinum – \$750   ☐ Gold – \$500   ☐ Silver– \$250
- ☐ **EDUCATION SPONSOR - \$250**

**HAVE A SPONSORSHIP  
IDEA THAT'S NOT LISTED?**

Email us ([executive.director@ncappraisalinstitute.org](mailto:executive.director@ncappraisalinstitute.org)) and we can customize an opportunity that fits your need!

## SPONSOR INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## METHOD OF PAYMENT

☐ Check   ☐ VISA   ☐ MasterCard   ☐ AMEX   Amount of enclosed check \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ CID # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

**SUBMIT COMPLETED FORM TO:**

[executive.director@ncappraisalinstitute.org](mailto:executive.director@ncappraisalinstitute.org) or  
1300 Baxter St., Suite 360, Charlotte, NC 28204